

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

3Q NON-WINDOW CANDIDATE RATE



Advertiser	Romney-RNC
Product	ROMNEY/RNC 8/08
Estimate Number	148

Invoice #	116212-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/14/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116212
Alt Order #	06266444
Deal #	
Order Flight	08/08/12 - 08/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a								
	3Q NON-W	INDOW CANDIDATE RATE									
				08/06/1	2 to 08/12/12	4x	WTF				
	WRAL			W	08/08/12	:30	6:59 AM	2012MRFP073H	\$600.00		4
	WRAL			Th	08/09/12	:30	6:08 AM	2012MRFP073H	\$600.00		1
	WRAL			F	08/10/12	:30	6:38 AM	2012MRFP073H	\$600.00		2
	WRAL			F	08/10/12	:30	6:59 AM	2012MRFP069H	\$600.00		3
2	WRAL	WRAL AM News	6-7a								
	3Q NON-W	INDOW CANDIDATE RATE									
				08/13/1	2 to 08/19/12	4x	MT				
	WRAL			M	08/13/12	:30	6:08 AM	2012MRFP073H	\$600.00		4
	WRAL			M	08/13/12	:30	6:24 AM	2012MRFP080H	\$600.00		1
	WRAL			Tu	08/14/12	:30	5:59 AM	2012MRFP080H	\$600.00		3
	WRAL			Tu	08/14/12	:30	6:43 AM	2012MRFP073H	\$600.00		2
3	WRAL	CBS This Morning	7am - 9am								
	3Q NON-W	INDOW CANDIDATE RATE									
				08/13/1	2 to 08/19/12	2x	MT				
	WRAL			M	08/13/12	:30	8:58 AM	2012MRFP069H	\$350.00		2
	WRAL			Tu	08/14/12	:30	8:35 AM	2012MRFP080H	\$350.00		1
4	WRAL	CBS This Morning	7am - 9am								
	3Q NON-W	INDOW CANDIDATE RATE									
				08/06/1	2 to 08/12/12	3x	WTF				
	WRAL			W	08/08/12	:30	8:47 AM	2012MRFP069H	\$350.00		3
	WRAL			Th	08/09/12	:30	8:08 AM	2012MRFP069H	\$350.00		2
	WRAL			F	08/10/12	:30	8:19 AM	2012MRFP073H	\$350.00		1
5	WRAL	Dr. Phil	9-10a								
-		INDOW CANDIDATE RATE									
				08/13/1	2 to 08/19/12	2x	MT				
	WRAL			M	08/13/12	:30	9:20 AM	2012MRFP073H	\$225.00		2
	WRAL			Tu	08/14/12	:30	9:37 AM	2012MRFP069H	\$225.00		1
6	WRAL	Dr. Phil	9-10a	-					,		



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INVOICE	
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6	WRAL	Dr. Phil	9-10a		_				-		
	3Q NON-W	INDOW CANDIDATE RATE									
				08/06/12 to	08/12/12	3x	WTF				
	WRAL			W	08/08/12	:30	9:59 AM	2012MRFP073H	\$225.00)	2
	WRAL			Th	08/09/12	:30	9:55 AM	2012MRFP073H	\$225.00)	3
	WRAL			F	08/10/12	:30	9:59 AM	2012MRFP069H	\$225.00)	1
7	WRAL	The Doctors	10-11AM								
	3Q NON-W	INDOW CANDIDATE RATE									
				08/06/12 to	08/12/12	3x	WTF				
	WRAL			W	08/08/12	:30	10:38 AM	2012MRFP069H	\$200.00)	1
	WRAL			Th	08/09/12	:30	10:22 AM	2012MRFP069H	\$200.00)	3
	WRAL			F	08/10/12	:30	10:31 AM	2012MRFP073H	\$200.00)	2
8	WRAL	The Doctors	10-11AM								
	3Q NON-W	INDOW CANDIDATE RATE									
				08/13/12 to	08/19/12	2x	MT				
	WRAL			М	08/13/12	:30	10:30 AM	2012MRFP080H	\$200.00)	1
	WRAL			Tu	08/14/12	:30	10:24 AM	2012MRFP073H	\$200.00)	2
9	WRAL	Price is Right	11a-12p								
	3Q NON-W	INDOW CANDIDATE RATE	·								
				08/13/12 to	08/19/12	2x	MT				
	WRAL			М	08/13/12	:30	10:58 AM	2012MRFP073H	\$275.00)	2
	WRAL			Tu	08/14/12	:30	10:59 AM	2012MRFP080H	\$275.00)	1
10	WRAL	Price is Right	11a-12p								
	3Q NON-W	INDOW CANDIDATE RATE	•								
				08/06/12 to	08/12/12	4x	WTF				
	WRAL			W	08/08/12	:30	10:58 AM	2012MRFP073H	\$275.00		4
	WRAL			Th	08/09/12	:30	10:59 AM	2012MRFP073H	\$275.00		2
	WRAL			F	08/10/12	:30	10:58 AM	2012MRFP069H	\$275.00)	3
	WRAL			F	08/10/12	:30	11:28 AM	2012MRFP073H	\$275.00)	1
11	WRAL	Noon News	12p-1p								
	3Q NON-W	INDOW CANDIDATE RATE									



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WRAL Noon News	12p-1p	-					-		· · · · · ·
	3Q NON-WINDOW CANDIDATE RATE		00/06/11	0.40 00/10/10	0.4					
	WRAL		W	2 to 08/12/12 08/08/12	3x :30	12:14 PM	2012MRFP069H	\$275.00		2
	WRAL		Th	08/09/12	:30	12:37 PM	2012MRFP069H	\$275.00 \$275.00		1
	WRAL		F	08/10/12	:30	12:54 PM	2012MRFP069H	\$275.00		3
12	WRAL Noon News	12p-1p								
	3Q NON-WINDOW CANDIDATE RATE									
				2 to 08/19/12	2x	MT				
	WRAL		M	08/13/12	:30	12:54 PM	2012MRFP080H	\$275.00		2
	WRAL		Tu	08/14/12	:30	12:59 PM	2012MRFP073H	\$275.00		1
13	WRAL The Insider (1-130p) 3Q NON-WINDOW CANDIDATE RATE	1-130p								
				2 to 08/12/12	3x	WTF				
	WRAL		W	08/08/12	:30	1:25 PM	2012MRFP073H	\$200.00		1
	WRAL		Th	08/09/12	:30	1:17 PM	2012MRFP073H	\$200.00		3
	WRAL		F	08/10/12	:30	1:26 PM	2012MRFP073H	\$200.00		2
14	WRAL The Insider (1-130p) 3Q NON-WINDOW CANDIDATE RATE	1-130p								
				2 to 08/19/12	2x	MT				
	WRAL		M	08/13/12	:30	1:17 PM	2012MRFP069H	\$200.00		2
	WRAL		Tu	08/14/12	:30	1:16 PM	2012MRFP080H	\$200.00		1
15	WRAL Bold & the Beautiful 3Q NON-WINDOW CANDIDATE RATE	130-2p								
				2 to 08/19/12	2x	MT				
	WRAL		M	08/13/12	:30	1:28 PM	2012MRFP073H	\$200.00		2
	WRAL		Tu	08/14/12	:30	1:59 PM	2012MRFP069H	\$200.00		1
16	WRAL Bold & the Beautiful 3Q NON-WINDOW CANDIDATE RATE	130-2p								
				2 to 08/12/12	3x	WTF				
	WRAL		W	08/08/12	:30	1:59 PM	2012MRFP069H	\$200.00		1
	WRAL		Th	08/09/12	:30	1:59 PM	2012MRFP069H	\$200.00		2



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WRAL Bold & the Beautiful	130-2p								
	3Q NON-WINDOW CANDIDATE RATE									
	WRAL		F	08/10/12	:30	1:59 PM	2012MRFP069H	\$200.00		3
17	WRAL The Talk	2-3p								
	3Q NON-WINDOW CANDIDATE RATE									
			08/06/12 to		3x	WTF				
	WRAL		W	08/08/12	:30	2:59 PM	2012MRFP073H	\$200.00		1
	WRAL		Th F	08/09/12	:30	2:28 PM	2012MRFP073H	\$200.00		2 3
	WRAL		F	08/10/12	:30	2:59 PM	2012MRFP073H	\$200.00		3
18	WRAL The Talk	2-3p								
	3Q NON-WINDOW CANDIDATE RATE		00/40/40	00/10/10	•					
	MDAL		08/13/12 to		2x	MT	201200000	Φ000 00		
	WRAL WRAL		M Tu	08/13/12 08/14/12	:30 :30	2:29 PM 2:59 PM	2012MRFP080H 2012MRFP073H	\$200.00 \$200.00		2
40		0.4D	Tu	06/14/12	.30	2.59 PIVI	2012MRFP073H	\$200.00		1
19	WRAL LETS MAKE A DEAL 3Q NON-WINDOW CANDIDATE RATE	3-4P								
	3Q NON-WINDOW CANDIDATE RATE		00/10/10 +	00/10/10	0	MT				
	WRAL		08/13/12 to	08/13/12	:30	3:25 PM	2012MRFP073H	\$200.00		
	WRAL		Tu	08/13/12	:30	3:26 PM	2012MRFP073H 2012MRFP080H	\$200.00		2
20	WRAL LETS MAKE A DEAL	3-4P	14	00/14/12	.00	0.201 W	2012//// 1 000//	Ψ200.00		_
20	3Q NON-WINDOW CANDIDATE RATE	J-4F								
	3Q NON-WINDOW CANDIDATE TATE		08/06/12 to	08/12/12	3x	WTF				
	WRAL		W	08/08/12	:30	3:26 PM	2012MRFP069H	\$200.00		3
	WRAL		Th	08/09/12	:30	3:28 PM	2012MRFP069H	\$200.00		2
	WRAL		F	08/10/12	:30	3:26 PM	2012MRFP069H	\$200.00		1
21	WRAL Young and the Restless	4-5p								
	3Q NON-WINDOW CANDIDATE RATE									
			08/06/12 to	08/12/12	3x	WTF				
	WRAL		W	08/08/12	:30	4:29 PM	2012MRFP073H	\$575.00		3
	WRAL		Th	08/09/12	:30	4:00 PM	2012MRFP073H	\$575.00	1	2
	WRAL		F	08/10/12	:30	3:59 PM	2012MRFP073H	\$575.00	1	1



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WRAL Young and the Restless	4-5p	•					•		
	3Q NON-WINDOW CANDIDATE RATE									
			08/13/121	to 08/19/12	2x	MT				
	WRAL		М	08/13/12	:30	4:30 PM	2012MRFP080H	\$575.00		2
	WRAL		Tu	08/14/12	:30	4:30 PM	2012MRFP073H	\$575.00		1
23	WRAL 5:00 First News	5-530p								
	3Q NON-WINDOW CANDIDATE RATE	•								
			08/06/121	to 08/12/12	3x	WTF				
	WRAL		W	08/08/12	:30	5:29 PM	2012MRFP069H	\$850.00		1
	WRAL		Th	08/09/12	:30	5:14 PM	2012MRFP069H	\$850.00		3
	WRAL		F	08/10/12	:30	5:13 PM	2012MRFP069H	\$850.00		2
24	WRAL 5:00 First News	5-530p								
	3Q NON-WINDOW CANDIDATE RATE									
			08/13/121	to 08/19/12	2x	MT				
	WRAL		М	08/13/12	:30	5:22 PM	2012MRFP069H	\$850.00		1
	WRAL		Tu	08/14/12	:30	5:23 PM	2012MRFP080H	\$850.00		2
25	WRAL 5:30 News	530-6p								
	3Q NON-WINDOW CANDIDATE RATE	•								
			08/13/12 1	to 08/19/12	2x	MT				
	WRAL		М	08/13/12	:30	5:52 PM	2012MRFP073H	\$850.00		1
	WRAL		Tu	08/14/12	:30	5:38 PM	2012MRFP069H	\$850.00		2
26	WRAL 5:30 News	530-6p								
	3Q NON-WINDOW CANDIDATE RATE	•								
			08/06/121	to 08/12/12	3x	WTF				
	WRAL		W	08/08/12	:30	5:51 PM	2012MRFP073H	\$850.00		1
	WRAL		Th	08/09/12	:30	5:39 PM	2012MRFP073H	\$850.00		2
	WRAL		F	08/10/12	:30	5:37 PM	2012MRFP073H	\$850.00		3
27	WRAL 6pm News (M-F)	6-630p								
	3Q NON-WINDOW CANDIDATE RATE	•								
			08/13/121	to 08/19/12	2x	MT				
	WRAL		М	08/13/12	:30	6:14 PM	2012MRFP080H	\$1,100.00		2



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American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	WRAL 6pm News (M-F)	6-630p	•	•		•	•			•
	3Q NON-WINDOW CANDIDATE RATE									
	WRAL		Tu	08/14/12	:30	6:23 PM	2012MRFP073H	\$1,100.00		1
28	WRAL 6pm News (M-F)	6-630p								
	3Q NON-WINDOW CANDIDATE RATE				_					
				2 to 08/12/12	3x	WTF		*		
	WRAL		W	08/08/12	:30	6:22 PM	2012MRFP069H	\$1,100.00		2
	WRAL WRAL		Th F	08/09/12 08/10/12	:30 :30	6:10 PM 5:59 PM	2012MRFP069H 2012MRFP069H	\$1,100.00 \$1,100.00		1 3
00		7-730P	Г	06/10/12	.30	5.59 FIVI	2012MKFP009H	φ1,100.00		3
29	WRAL Inside Edition 3Q NON-WINDOW CANDIDATE RATE	7-730P								
				2 to 08/12/12	1x	WTF				
	WRAL		W	08/08/12	:30	7:15 PM	2012MRFP073H	\$675.00		1
30	WRAL Inside Edition 3Q NON-WINDOW CANDIDATE RATE	7-730P								
			08/13/12	2 to 08/19/12	2x	MT				
	WRAL		M	08/13/12	:30	7:12 PM	2012MRFP073H	\$675.00		2
	WRAL		Tu	08/14/12	:30	7:27 PM	2012MRFP080H	\$675.00		1
31	WRAL Entertaiment Tonight 3Q NON-WINDOW CANDIDATE RATE	730-8P								
			08/13/12	2 to 08/19/12	2x	MT				
	WRAL		М	08/13/12	:30	7:46 PM	2012MRFP080H	\$675.00		1
	WRAL		Tu	08/14/12	:30	7:47 PM	2012MRFP073H	\$675.00		2
32	WRAL Entertaiment Tonight 3Q NON-WINDOW CANDIDATE RATE	730-8P								
			08/06/12	2 to 08/12/12	1x	WTF				
	WRAL		F	08/10/12	:30	7:47 PM	2012MRFP073H	\$675.00		1
33	WRAL Late News 3Q NON-WINDOW CANDIDATE RATE	11-1135p								
			08/13/12	2 to 08/19/12	2x	MT				
	WRAL		M	08/13/12	:30	11:34 PM	2012MRFP069H	\$1,000.00		1



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33	WRAL	Late News	11-1135p								
	WRAL	INDOW CANDIDATE RATE		Tu	08/14/12	:00			\$1,000.00	Credited	2
34		Late News INDOW CANDIDATE RATE	11-1135p								
				08/06/12 to		2x	WTF				
	WRAL WRAL			Th F	08/09/12 08/10/12	:30 :30	11:34 PM 11:27 PM	2012MRFP073H 2012MRFP069H	\$1,000.00 \$1,000.00		2 1
35		David Letterman INDOW CANDIDATE RATE	1135p-1237a								
				08/13/12 to		2x	MT				
	WRAL WRAL			M Tu	08/13/12 08/14/12	:30 :30	11:59 PM 12:10 AM	2012MRFP073H 2012MRFP073H	\$250.00 \$250.00		2 1
36		David Letterman INDOW CANDIDATE RATE	1135p-1237a								
				08/06/12 to		3x	WTF				
	WRAL			W	08/08/12	:30	11:59 PM	2012MRFP069H	\$250.00		2
	WRAL WRAL			Th F	08/09/12 08/10/12	:30 :30	12:30 AM 12:16 AM	2012MRFP069H 2012MRFP073H	\$250.00 \$250.00		1 3
37		Tue Hour 1 INDOW CANDIDATE RATE	8-9p								
				08/13/12 to		1x	-1				
	WRAL			Tu	08/14/12	:30	8:36 PM	2012MRFP080H	\$1,700.00		1
38		WRAL 6a News Sat INDOW CANDIDATE RATE	6-8a								
				08/06/12 to	08/12/12	2x	2-				
	WRAL WRAL			Sa Sa	08/11/12 08/11/12	:30 :30	6:10 AM 7:53 AM	2012MRFP069H 2012MRFP073H	\$275.00 \$275.00		2 1
39		GOLF INDOW CANDIDATE RATE	2pm-7pm								
				08/06/12 to	08/12/12	1x	1-				



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39	WRAL GOLF	2pm-7pm	•		•	•	•			
	3Q NON-WINDOW CANDIDATE RATE									
	WRAL		Sa	08/11/12	:30	4:31 PM	2012MRFP069H	\$750.00		1
40	WRAL 6pm News (Sat)	6-630p								
	3Q NON-WINDOW CANDIDATE RATE									
				2 to 08/12/12	1x	1-				
	WRAL	7 700-	Sa	08/11/12	:00	7:00 DM	2012 272		See MG 40.2	1
	WRAL 7pm News	7-730p	Sa	08/11/12	:30	7:09 PM	2012MRFP073H	\$275.00	3Q NON-WINDOW CANDIDATE RAT	2
41	WRAL Andy Griffith Sat 730-8p 3Q NON-WINDOW CANDIDATE RATE	730-8p								
				2 to 08/12/12	1x	1-				
	WRAL		Sa	08/11/12	:00			\$125.00	Credited	1
42	WRAL Late News 3Q NON-WINDOW CANDIDATE RATE	11-1135p								
			08/06/12	2 to 08/12/12	1x	1-				
	WRAL		Sa	08/11/12	:30	11:12 PM	2012MRFP069H	\$1,000.00		1
43	WRAL CRIMINAL MINDS 3Q NON-WINDOW CANDIDATE RATE	1135-1235XM								
	3Q NON-WINDOW CANDIDATE RATE		00/06/14	2 to 08/12/12	1x	1-				
	WRAL		Sa	08/11/12	:30	11:54 PM	2012MRFP073H	\$160.00		
44		7-9a	Sa	00/11/12	.30	11.54 F W	ZUIZMKFFU/ JH	φ100.00		
44	WRAL WRAL Sun Morning News 3Q NON-WINDOW CANDIDATE RATE	7-9a								
				2 to 08/12/12	2x	2				
	WRAL		Su	08/12/12	:30	7:29 AM	2012MRFP069H	\$350.00		2
	WRAL		Su	08/12/12	:30	8:09 AM	2012MRFP073H	\$350.00		1
45	WRAL CBS Sunday Morning 3Q NON-WINDOW CANDIDATE RATE	9-1030a								
			08/06/12	2 to 08/12/12	1x	1				
	WRAL		Su	08/12/12	:30	9:07 AM	2012MRFP069H	\$550.00		1
46	WRAL Face The Nation 1030-1130	1030-1130								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

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DU INVOICE ATE			
Advertiser Product		Romney-RNC	
		ROMNEY/RNC 8/08	
	Estimate Number	148	

Invoice #	116212-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/14/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116212
Alt Order #	06266444
Deal #	
Order Flight	08/08/12 - 08/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
46	WRAL Face The Nation 1030-1130	1030-1130		_		-		_		
	3Q NON-WINDOW CANDIDATE RATE									
			08/06/12 to	o 08/12/12	1x	1				
	WRAL		Su	08/12/12	:30	11:24 AM	2012MRFP073H	\$150.00		1
47	WRAL GOLF	2pm-7pm								
	3Q NON-WINDOW CANDIDATE RATE									
			08/06/12 t	o 08/12/12	1x	1				
	WRAL		Su	08/12/12	:30	7:12 PM	2012MRFP069H	\$750.00		1
				golf run over						
			LR due to	golf run over	14:10					
48	WRAL 6pm News (Sun) 3Q NON-WINDOW CANDIDATE RATE	6-630p								
	3Q NON-WINDOW CANDIDATE RATE		00/06/10 +	o 08/12/12	1x	1				
	WRAL		Su	08/12/12	:00	1		\$250.00	Credited	
	WITAL		Gu	00/12/12	.00			φ200.00	Orealiea	,
	<u> </u>	Aired Spots	100							

Gross Total \$47,460.00

Agency Commission \$7,119.00

Payment Terms 30 Days Net Amount Due \$40,341.00